

Friday, October 3, 2003 is California Arts Day!

Show Your Support & Help Build Visibility for Arts and Culture in San Diego:

WHEN: October 3, 2003 – 10:00 AM

WHERE: Horton Square, outside the NBC 7/39 studios (225 Broadway)

WHAT: A televised Arts Day message from California Arts Council Board Member Phyllis Epstein and City of San Diego Commission for Arts and Culture Chair Vivian Reznik as well as a performance by Jean Isaacs' San Diego Dance Theatre.

Also...visit the Arts Tix booth across the street to pick up your free California Arts Council "The Face of the Arts" poster, get a registration form for an Arts License Plate and shop for half-price tickets for Friday performances.

WHY: Help recognize the important contributions Arts and Culture make to our lives, the places we live and to the economy (Nonprofit Arts and Culture contribute more than \$16 billion annually to California's economy).

October is National Arts and Humanities Month, a coast-to-coast collective celebration of culture in America. It has become the largest annual celebration of the arts and humanities in the nation. From arts events to mayoral proclamations and newspaper articles, communities across the U.S. make sure their citizens pay attention to the cultural gems surrounding them.



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